

Working with
Nature
for Society's
Well-Being

School of Forestry & Wildlife Sciences

Extension

Extension is one of the three missions of a land-grant institution and, as such, we work to take science-based information to the citizens of Alabama, the Southeast, the United States, and the world. The goal is to improve quality of life as it relates to a variety of natural resources issues. In 2018, the Forestry, Wildlife, and Natural Resources (FWNR) team assisted clientele by providing workshops and publications on a variety of topics.

HIGHLIGHTS

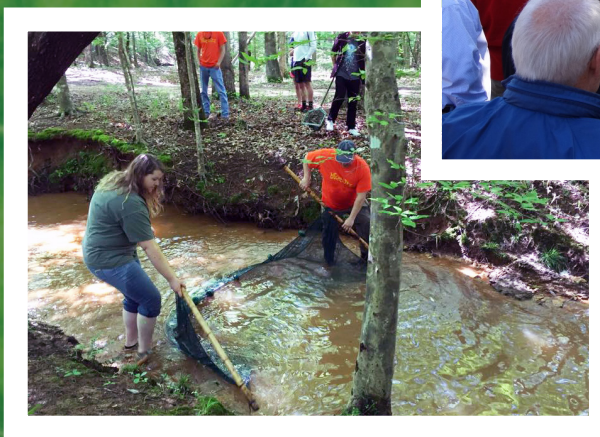
- Presented more than 300 workshops and field days reaching nearly 16,000 clients and over 3.8 million acres.
- Recorded 13 Management Minute segments featured on the Buckmasters television show, which airs on the Outdoor Channel.
- Established several new programs to meet the needs of clients including the Forest Business Resources (FBR) program and SmartMap.
- Hurricane Michael Response Workshop reached approximately 5,600 impacted acres owned or managed by participants that focused on recovery and salvage options, tax implications and assistance with an estimated \$316,325.25 in landowner recovered loss from information learned.
- 75% increase in knowledge reported by ForestHer program participants.
- Conservative estimate of 3.5 million acres impacted by Invasive Plant Identification and Control programs.

2018 FWNR WORKSHOPS & PUBLICATIONS TOPICS

- Wildlife Management: Enhancement and Damage
- Wild Pig Damage Management
- Forest Business Resources (FBR): Increasing the Health and Wealth of Private Forestland in Alabama
- Hurricane Michael Response Workshop
- Community Forestry: Chainsaw Safety Program & ALA-TOM Program
- Family Forests: including ForestHer Programs
- Invasive Plant Identification and Control
- SmartMap

Average Return
on Investment (ROI)

233:1



For more information, visit sfs.auburn.edu.

Contact Us:

School of Forestry & Wildlife Sciences
Office of Communications & Marketing
602 Duncan Drive • Auburn, AL 36849
334-844-9248 • sfs.auburn.edu



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